## What is Walk to School Day?

Walk to School Day is a yearly national event that encourages physical activity among children and youth. It is a way for parents, students, school personnel and other community members to directly experience the walk to school as they walk with students on the day of the event. It often generates wider teaching about the importance of physical activity, awareness of the fun of walking, and early identification of safety concerns.

#### When is it?

On or around October 9th, depending on the school

### Who should organize it?

A local parent, program provider, or other person who can be the main point of contact and arrange for 5-10 volunteers to help on Walk to School Day to host tables and provide rewards to children walking.

#### What support will the organizer get?

LADOT will provide registration, training and promotional material and other requested support for the event.

## What about concerns for safety?

If you or someone at your school is interested in having a Walk to School Day event, but concerned about kids' personal and traffic safety, we can work with trusted community organizations to figure out how to make the event best for your school, including 'walk at school' day or other community based solutions.

## Why should we participate?

It's a great way to celebrate walking to school and highlight activities at your campus that can increase physical activity, improve health, and address personal and traffic safety concerns.

### What is the LAUSD position on Walk to School Day?

LAUSD supports Walk to School events as a means to promote healthier and safer school zones, and encourages local organization of events by the leadership and parent groups of individual schools.

# History of Walk to School Day:

International Walk to School Day is a global event that involves communities from more than 40 countries walking to school on the same day. It began in 1997 as a one-day event. Over time, this event has become part of a movement for year-round safe routes to school and a celebration – with record breaking participation – each October.

www.walkbiketoschool.org



# Sign up to find out more!

Call **(213) 478-0475** or visit

#### walktoschoolday-la.org

to register to host an event or for more general information.

#### 2013/08/08

100 S. Main Street, Los Angeles, CA 90012 (213) 972-8406 www.ladot.lacity.org



Moving Los Angeles Forward