



Neighborhood Council

Neighborhood News August 2013



SPEND  ON THE 

Shop Local. Shop Lake Balboa.

Sponsored by the Lake Balboa Neighborhood Council 

The Lake Balboa Neighborhood Council has begun a new initiative! Working through our Business Outreach Committee, the LBNC is launching our monthly “Spend \$25 on the 25th” program August 25th. In an effort to support our local business community, the LBNC is rallying Lake Balboans to go out and spend \$25 in Lake Balboa.

Come join us at the **Ralphs at 17250 Saticoy St** to say hello, and show your support. We will be there **Sunday August 25th from 1pm to 5pm.**

Business owners, remind your customers to come to your store on the 25th, and show your support by putting our sticker in your window. Request a sticker, or advertise a sale in support of the \$25 on the 25th by contacting miker@lakebalboanc.org.



The Lake Balboa Neighborhood Council is looking for a new meeting place. Please contact us with any information regarding an ADA compliant space where the public can meet and receive our stakeholders, invited guests, and speakers.

What's Happening!!! August Important Dates

Wednesday, August 7th at 6:30pm Lake Balboa Neighborhood Council meeting, at the Van Nuys Golf Course in the Billingsley Room

6550 Odessa Ave., Lake Balboa, CA. 91406

Monday, August 12th—Business Outreach Committee 6pm, at **Lulu's Restaurant.** Open to any wanting to make Lake Balboa a great place to do business. Email mike@lakebalboanc.org or call (323) 481-5128 for details.

Sunday, August 25th— Spend \$25 on the 25th—all of Lake Balboa! Come see the Business Outreach booth 1:00pm-5:00pm, at Ralphs, 17250 Saticoy st. Lake Balboa, CA.

Sunday, (and every Sunday) Encino's Farmer's Market from 8 a.m.—1 p.m. ONEGeneration Center at 17400 Victory Blvd.

NEWSLETTER ITEMS



The LBNC newsletter is distributed to all of our stakeholders at the beginning of every month. This is your newsletter and we welcome and encourage your participation. If you have any suggestions for articles of interest to the LB community please let us know. Information on community events, public meetings, school, religious, or seasonal events, classes, volunteer opportunities, are encouraged and may be sent to mike@lakebalboanc.org for consideration. *Submissions may be edited and the LBNC reserves the right not to include and/or publish articles at its discretion. Thank you.*

LBNC meeting agendas are posted for public viewing 72 hours prior to each meeting at the following locations: Vallarta Market, 16107 Victory Blvd.; Balboa Shell, 6801 Balboa Blvd.; Ralph's, 17250 Saticoy St.; Food 4 Less, 16530 Sherman Way; and Balboa Sports Center, 17015 Burbank Blvd.

Lake Balboa Neighborhood Council

PO Box 7720 Lake Balboa, CA 91409-7720

Voicemail / FAX 818-779-9026

Website: www.LakeBalboaNC.org

Please leave your phone number so we can return your call.

Beautiful Lake Balboa

Business of the Month



Hearts Coffee Shop:

Hours:

Mon/Fri 7am-9 pm

Sat 7am - 3 pm

Sun 7am - 2 pm

Hearts Coffee Shop: 16918 Saticoy St., Lake Balboa CA 91406 (818) 881-8901. This venerable restaurant is still thrilling it's loyal customers, here in the heart of Lake Balboa.

Shrink Your Grass Footprint

The DWP has offered to replace your lawn with drought tolerant foliage/landscaping. The water conservation effort has been in place since 2009, and the utility recently raised the rebate amount from \$1.50 to \$2 per square foot to generate more interest. Under the plan, homeowners can install up to 2,000 square feet of environmentally friendly landscape. Participants need to pre-apply for a rebate and receive DWP approval before starting the turf replacement. The agency will also inspect lawns before the removal starts and after landscaping is completed.

The process can be initiated by going to ladwp.com/CF. Participants are required to submit a photo of their lawn and a description of the planned project.

Taking advantage of the rebate program doesn't always mean committing to a cactus-covered yard. Homeowners can choose from a wide variety of trees, perennials, vines, succulents and shrubs. There are also innovative and appealing ways to enhance a yard with non-vegetative ground cover or such paving materials as decomposed granite, pea gravel, rocks, pebbles, mulch and wood chips, the DWP said. A list of landscaping options is available at bewaterwise.org. DWP officials believe the program can be a valuable conservation tool, as 40 percent of water use occurs outdoors.

Nury wins the CD6 runoff



With all precincts reporting, Martinez had 55 percent of the vote, or 4,917 votes compared to Montanez's 45 percent, or 4,093 votes. "This week felt so good in the field. Every door I knocked on, people were with me. I felt like I had the people power," Martinez said. "Our message got out there." Martinez becomes the only woman on the 15-member council. The council seat encompasses Lake Balboa, Sun Valley and Panorama City.

A colorful poster for 'FOOD TRUCKS' at Airtel Plaza Hotel. The poster features illustrations of three food trucks (red, yellow, and blue) and a plane landing. Text on the poster includes 'WEDNESDAY NIGHTS 5 PM - 9 PM *Starting June 5th', 'AIRTEL PLAZA HOTEL', and 'L.A.'S Only Food Truck Lot Serving Alcohol!'. It lists benefits: Free Admission, Free Street Parking, Event Located Next To Runway, Happy Hour Prices For Beer & Wine, and Gourmet Food. It also mentions 'For Listing Of Weekly Trucks, Visit Our Facebook Page' and includes logos for Airtel Plaza Hotel and MFA (Malibu Food Association).

Lake Balboa Food Truck Capitol of Los Angeles

Come and enjoy a unique dining experience right here in your own backyard. The famous food trucks of Los Angeles are descending on the Van Nuys airport, here in Lake Balboa. Every Wednesday night through the summer come and watch the planes land, and enjoy some street cuisine.

Contact us with your requests or questions on areas that need to be improved, let us know if you would like to volunteer and show your community the support it deserves. Improve property values, make it a safer place to live and be active! **We need your help with the continued success of improving and getting our "Lake Balboa" name established. Change your mailing addresses to Lake Balboa, instead of Van Nuys.**