

CITY OF LOS ANGELES  
CALIFORNIA

**Outreach Committee  
Members**

LaRhonda Frost, Chair  
Michael Cortez  
Alex Goode  
Surat Hazra  
Mihran Kalaydjian  
Jackie Knoll  
Danica Middleton



**LAKE BALBOA  
NEIGHBORHOOD  
COUNCIL**



Neighborhood Council

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**Special Joint Meeting of the LBNC Board  
and Outreach Committee Agenda**

**Monday, August 28, 2023  
7:00 PM Meeting Starts**

**ONEgeneration  
17400 Victory Blvd.  
Van Nuys, CA 91406  
LAST building on the property**

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Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte LaRhonda Frost, Secretaria, al (818) 779-9026 o por correo electrónico [ronnie@lakebalboanc.org](mailto:ronnie@lakebalboanc.org) para avisar al Concejo Vecinal.

Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to **2** minutes per speaker unless adjusted by the presiding officer of the Board.

Out of an abundance of caution due to the expected attendance and participation of a majority of Board Members at the following Committee meeting, this agenda is noticed as a Joint Meeting of the Committee and the Board, in adherence with the State's Brown Act. Voting committee members: LaRhonda Frost, Chair, Michael Cortez, Alex Goode, Surat Hazra, Mihran Kalaydjian, Jackie Knoll, Danica Middleton (Quorum is 5).

**I. CALL TO ORDER AND BOARD ROLL CALL**

**II. APPOINTMENT OF COMMITTEE MEMBERS**

**III. GENERAL PUBLIC COMMENT** - Comments from the public on non-agenda items within the Board's subject matter jurisdiction. Each speaker will be allowed 2 minute(s).

**IV. NEW BUSINESS**

- a. Discussion and possible action to develop outreach strategies, plans, and budget to encourage stakeholders to participate in joining the neighborhood councils.
- b. Discussion and possible action on planning upcoming outreach events for stakeholders to meet and get involved in the community, including the Movie in the Park.
- c. Discussion and possible action regarding increasing the budgeted amount for our Mailchimp subscription to up to \$80 per month. This will allow for features including scheduling emails and allowing more than one post in a 24-hour period. Up to \$60 was approved at the August 2, 2023, General LBNC Board meeting, however, additional funds are needed for taxes. The LBNC is still on the free, limited plan until an LBNC cardholder upgrades our Mailchimp account.
- d. Discussion and possible action for up to a \$600 ad budget to be used to market social media posts including our meetings and events.
- e. Discussion and possible action for up to a \$500 budget to print the new tri-fold brochure once redesigned.

**V. ADJOURNMENT**

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other

auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email: [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

### **Public Posting of Agendas -**

Neighborhood Council agendas are posted for public review as follows:

- **Ralph's Market**, 17250 Saticoy St., Lake Balboa, CA. 91406
- The Lake Balboa Neighborhood Council website: [www.lakebalboanc.org/](http://www.lakebalboanc.org/)
- You can also receive our agendas via email by subscribing to [L.A. City's Early Notification System \(ENS\)](#)

### **Notice to Paid Representatives -**

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at [ethics.lacity.org/lobbying](http://ethics.lacity.org/lobbying). For assistance, please contact the Ethics Commission at (213) 978-1960 or [ethics.commission@lacity.org](mailto:ethics.commission@lacity.org).

### **Public Access of Records -**

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at our website by clicking on the following link: [www.lakebalboanc.org](http://www.lakebalboanc.org), or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact LaRhonda Frost at [ronnie@lakebalboanc.org](mailto:ronnie@lakebalboanc.org) our current secretary.

### **Reconsideration and Grievance Process -**

For information on the NC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and our website [www.LakeBalboaNC.org](http://www.LakeBalboaNC.org).

## **PLEASE HELP US KEEP LAKE BALBOA A SAFE, FUN, GROWING COMMUNITY**

Like us on Facebook at: [facebook.com/LakeBalboaNC](https://facebook.com/LakeBalboaNC)

Follow us on Instagram at: [@LakeBalboaNC](https://www.instagram.com/@LakeBalboaNC)

Sign up for our email list on our website at [www.LakeBalboaNC.org](http://www.LakeBalboaNC.org) to receive our LBNC Newsletter, Lake Balboa event information, community surveys, and much more!

Please join us at our regularly scheduled Lake Balboa Neighborhood Council Board Meetings on the first Wednesday of the month (except January & July) at:

**Gault St. Elementary Auditorium**

17000 Gault St., Lake Balboa, CA 91046

Start Time: 7:00pm

**ALL MEETINGS ARE OPEN TO THE PUBLIC**