



**Lake Balboa Neighborhood Council**

P.O. Box 7720  
Lake Balboa, CA 91409  
818-779-9026  
Website: [www.lakebalboanc.org](http://www.lakebalboanc.org)  
Email: [info@lakebalboanc.org](mailto:info@lakebalboanc.org)

**VIRTUAL Outreach Committee  
Meeting Minutes  
Thursday, July 23, 2020  
7:30pm  
(APPROVED)**

Zoom Meeting ID: 997 7092 2444  
Call in - 888 475 4499

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Agenda is posted for public review at Ralph's Market, 17250 Saticoy St. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting (213) 978-1551 or toll-free at [ncsupport@lacity.org](mailto:ncsupport@lacity.org). Out of an abundance of caution due to the expected attendance and participation of a majority of Board Members at the following Committee meeting, this agenda is noticed as a Joint Meeting of the Committee and the Board, in adherence with the State's Brown Act. Voting board members: Jeremy Pisanic, Chair, committee members to be selected during this meeting

1. **WELCOME** – In Attendance were Jeremy Pisanic, Linda Gravani, James Brown, Danica Middleton, Jim Stein, Gary Kay, Allen Nelson and Maricela Garcia.
2. **INTRODUCTIONS OF ATTENDEES**  
Jeremy Pisanic – Outreach Committee Chair and LBNC Board Member  
Linda Gravani – President LBNC  
James Brown – VP LBNC  
Danica Middleton – Secretary LBNC  
Jim Stein – Treasurer LBNC  
Gary Kay – Board Member LBNC  
Allen Nelson – Board Member LBNC  
Maricela Garcia – community member and stakeholder
3. **SELECTION OF OUTREACH COMMITTEE MEMBERS** – Pisanic stated that Outreach Committee is the main arm of LBNC that connects to community. A good stepping stone if you want an event or non-profit support. It's the first place to get LBNC involved and to put items on Agenda for monthly LBNC General Board Meetings. Gravani stated its goal is to get community involved. Brown encouraged Maricela Garcia to also attend LBNC General Board Meetings. Pisanic stated how often Outreach Committee meetings are held.
4. **DISCUSSION OF POSSIBLE WAYS TO USE NEW LIST OF LAKE BALBOA BUSINESSES AND HOW TO REACH THEM EFFECTIVELY.** – Pisanic stated that local businesses, if participating, can provide a lot of resources. Pisanic obtained a list of all Lake Balboa businesses in which there are approximately 6,730 in 91406 zip code.

Pisanic presented a few ideas:

\*Taking address list and reaching out to them via email or letter. Possible survey asking how they are dealing with Covid-19 quarantine? Biggest concerns? Have they been open or not? Pisanic and Brown will draft letter. Gravani stated that there is definitely money in budget for printing of letter and mailing. Pisanic will investigate costs.

\*Window sticker/decal with QR (quick response) code saying "I Support Lake Balboa Neighborhood Council." Pisanic will talk to Aaron (webmaster) to see what we can do with QR code to raise community awareness.

\*Gravani mentioned that Pisanic had idea of reactivating bus benches.

\*Pisanic suggested having a separate QR code for each outreach medium to track success of marketing to get community involvement.

**5. BOARD MEMBER POSITION (ORGANIZATIONAL STAKEHOLDER) AVAILABLE.** Churches or religious organizations or other community oriented non-profits encouraged to apply. Request form to be emailed.

**6. DISCUSSION AND POSSIBLE ACTION REGARDING OUTREACH EVENTS FOR THE 2020-2021 FISCAL YEAR.** Middleton talked about investigating possible music and/or arts classes in her front yard with social distance and masks required. Maybe there's something LBNC can do that's similar. Pisanic mentioned possible running competition with parents taping kids. Middleton mentioned neighborhood bike ride. Stein expressed concerns about not getting street closures. Brown expressed that LAPD is looking for outreach events with communities to strengthen relationship between LAPD and community members. Gravani asked if there is a park we can host event. Stein said all parks are supposed to be closed during quarantine. Kay asked how many parks are in Lake Balboa. Stein answered there are two – Louise and Jesse Owens parks. Pisanic stated that Lake Balboa park is in Encino boundaries.

Maricela Garcia mentioned that Jesse Owens park needs to be cleaned up. She has reached out to Councilwoman Martinez with no response. Gravani said there was a response and she would forward email to Maricela Garcia at [mcgarcia14@aol.com](mailto:mcgarcia14@aol.com).

Gravani said we can reach out to Principals of the schools to see how we can help them. Pisanic mentioned sending a letter.

**7. ADDRESSING COVID-19 CONCERNS** – Nelson stated that Covid-19 statistics with those between ages of 4 and 40 now getting virus. Brown expressed that we really need to get word out for Covid-19 testing on Balboa Blvd. Brown also expressed the rise in Opioid deaths due to people not seeking help and not wanting to go to emergency rooms and/or doctor offices. Plus other preventive health visits have declined rapidly such as mammograms and such. Pisanic expressed that children can be asymptomatic and bring home to parents and/or grandparents.

**8. PUBLIC COMMENT** – Pisanic mentioned LBNC General Board Meeting is first Wednesday of the month. Next Outreach Committee meeting will be August 27<sup>th</sup>.

**9. ADJOURNMENT** – Approximately 9:15pm. Secretary Middleton neglected to note exact time.

Minutes taken by Middleton.