



**Lake Balboa Neighborhood Council**

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**VIRTUAL Outreach Committee  
Meeting Minutes  
Thursday, September 24, 2020  
7:30pm  
(APPROVED)**

Zoom Meeting ID: 997 7092 2444  
Call in - 888 475 4499

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17,2020) AND DUE TO CONCERNS OVER COVID-19, THE BOARD OF LAKE BALBOA NEIGHBORHOOD COUNCIL AND VARIOUS COMMITTEE MEETINGS WILL BE CONDUCTED ENTIRELY TELEPHONICALLY AND VIA WEB.

1. **WELCOME – 7:33pm** In Attendance were James Brown, Linda Gravani, Gary Kay, Danica Middleton, Allen Nelson, Jeremy Pisanic & Jim Stein. Guests were Daryl Rubin and Julie Ticknor.
2. **PUBLIC COMMENT:** Gravani and Pisanic mentioned that upcoming Outreach Committee Meeting dates fall on holiday and/or Presidential election times. Middleton suggested possible 'Special Meetings' for the conflicting dates.

Middleton submitted for Special Event permit for Lake Balboa Holiday Parade on Dec. 23<sup>rd</sup> but was informed by Sgt. Correa that Governor is not allowing any Special Event permits to be approved due to quarantine for Covid-19. Middleton will submit at a later date when things open up. Middleton mentioned that she will approach LBNC for approval of up to \$500 for refreshments for Lake Balboa Holiday Parade. These funds were approved last year. Brown told Middleton that LAPD is not doing any Special Events due to budget restraints.

3. **DISCUSSION REGARDING NEW HORIZONS EVENT AT ONE GENERATION ON OCTOBER 23<sup>RD</sup> AND OCTOBER 24<sup>TH</sup> (7:38pm)** – Special Events manager Daryl Rubin spoke about the concept of the Drive-In event. Dates were changed to Oct. 24<sup>th</sup> & 25<sup>th</sup>. Oct. 24<sup>th</sup> is a fundraising event in which there is an entrance fee. Ms. Rubin is not asking for funds for this evening. She is asking for funds for the free event on Sunday, October 25<sup>th</sup>. Sunday, Oct. 25<sup>th</sup> will be a free Drive-In movie night with approximately 150 attendees requiring pre-registration. Goodie bags with items/candy donated by various businesses will be handed out. Attendees will be expected to stay in their cars the entire time only leaving for bathroom facility use. Porta Potties available. People will be directly traffic flow. Ms. Rubin is asking LBNC to fund \$2,500 for the free movie night event.

**Linda Schwering joined meeting at 7:40pm.**

New Horizons will be giving a donation to One Generation from their Saturday, October 24<sup>th</sup> fundraising event for use of their facility parking lot.

Pisanic – What movies will be shown?

Rubin – Saturday will be "Young Frankenstein" and Sunday will be "The Addams Family" (2019) both with masks and social distancing

Gravani – is movie rated PG13?

Rubin – thinks it's G rated

Gravani – doesn't know if we can do a donation since fundraiser is attached to event

Rubin – only asking for funds for the free event on Sunday

Stein – Our funds have been reduced by \$10k this year. (our NPG account has only \$5500) We share in the decision making for the area of One Generation with Encino. Have you approached Encino NC for funds?

Rubin – No. Jonah Glickman suggested she just come to LBNC.

Stein – How are you reaching out to Lake Balboa stakeholders?

Rubin – through social media and various ads such as the LA Daily News. Jonah Glickman has distributed flyers. New Horizons provides training for local Lake Balboa people.

Middleton – How many reservations for free event on Sunday do you have thus far?

Rubin – approximately 45

Middleton – suggested to share cost with Lake Balboa and Encino neighborhood councils with each giving \$1,250.00. Can our logo be put on future advertising?

Rubin – will put LBNC logo on press materials

Schwering – Have you considered outreach to Reseda Neighborhood Council?

Rubin – told not to go to several different councils

Pisanic - \$1,500 number in mind. We have \$10,000 less in our budget this year.

Gravani – There are so many worthy causes out there asking for funds. When we have our own movie night, we collect names & emails. The outreach is there for us.

Pisanic – We should put in a motion. I kinda like the idea.

Rubin – Supports all different organizations. This event talks to everyone. People need to get out. Need to bring children to something.

**MOTION:** "I MOVE THAT LAKE BALBOA NEIGHBORHOOD COUNCIL APPROVE \$1,500 PENDING FUNDING APPROVAL FOR OCTOBER 25<sup>TH</sup> NEW HORIZON FAMILY MOVIE NIGHT EVENT."

*Moved – Pisanic, Second – Middleton*

2 YES, 4 NO, 0 ABSTAIN

**MOTION DENIED.**

4. **DISCUSSION REGARDING LAKE BALBOA SIGN (8:04)** Guest Julie Ticknor. Ticknor – Thankful to Danica for reaching out to her to do sign design. Had design business since 2005. Nice to do something community oriented.
- Gravani – Who are you Julie?
- Ticknor – I've lived in Lake Balboa for three years. I have no city affiliation. My two boys graduated from Stagg St. Elementary School.
- Ticknor – Presented her street sign designs.
- Much discussion on street sign designs. Ticknor stated that she will gladly do any changes requested by board.
- Gravani – We should have community vote on it. Pisanic thought community vote a good idea. Stein mentioned that the last time we had a community vote only five stakeholders responded. Middleton mentioned that board should approve a design in a timely manner since we have LA Street Services willing to do for us for free now. This may not be the case in a few months. Nelson mentioned that the Cherry Blossom trees have all died.
- Ticknor said she can take out Cherry Blossom trees from any of the designs.
- Schwering mentioned the designs look like they are for a coastal community with Blue Herron prominent. Why Blue Herron?
- Middleton – that's what we discussed at last meeting
- Schwering – has Julie seen the logo with the lake?
- Middleton – No. That logo has a lot of detail in it.
- Pisanic – will forward logo with lake to Julie.
- Committee members would like to see all designs on one page for comparison. Ticknor will forward doc with all on one page.
- Gravani – can be on agenda for Land Use meeting next Weds.
- Middleton will forward to Board.
- No decision on sign design was made.

**Pisanic – ITEM #6 IS TABLED.**

**5. DISCUSSION REGARDING UPDATES AND/OR CHANGES TO LBNC WEBSITE – Items of note: Committees/chairs, Minutes, Change PaR to RaP, Business Committee?, CAPTCHA for form. (8:26pm)**

Kay – top right icons for FB, youtube channel, etc – the youtube channel link does not work  
Need to delete. Meeting icon shows meeting with no zoom info. 'Receive Meeting Agendas via Email' blue box link does not work. Minutes need updating. Committees – first two no longer exist. About – History – Former Board Members needs updating.

Voicemail message needs updating. Need to add Committee Chair videos that Kristen Fujitaki did last year to website. Need CAPTCHA to eliminate spam.

Gravani – would like Treasurer MERS on website. At least first two pages.

Schwering – possible link to City Clerk dashboard?

Brown – work cut out for Aaron (website designer). Should do a priority list.

Stein – text message is best way to contact Aaron

Brown asked Nelson how many messages were on voicemail?

Nelson – about 15

Gravani – how many messages can be received before full?

Nelson – maybe 100

Nelson mentioned a stakeholder leaving a message complaining about skate park on Victory that there were approximately 100 people in park.

Middleton – supports the skate park, been there several times and has never seen 100 people there. Stakeholder chose to live across the street from the skate park.

Gravani – is there a better voicemail system than AT&T?

Pisanic – let's leave as is for \$16 per month

Brown – wants to be able to respond to stakeholders in a timely manner

Schwering – has a number of Agendas and Minutes that need posting on website. Is there a specific format?

Middleton – yes. Pdf.

Gravani – Back to PUBLIC COMMENT – Riley attended a neighborhood watch meeting tonight that was hosted by Jonah Glickman which had 44 attendees. Gravani will be putting 'use of zoom by committees on Special meeting Agenda for revote.'

Pisanic – should be within managed control

Brown – HEALTH & PUBLIC SAFETY MEETING THIS SATURDAY.

**6. ADJOURNMENT 8:56pm.**

Minutes taken by Middleton.