



Lake Balboa Neighborhood Council

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**VIRTUAL Outreach Committee
Meeting Minutes
Thursday, January 28, 2021
7:30pm
(APPROVED)**

Zoom Meeting ID: 997 7092 2444
Call in - 888 475 4499

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17,2020) AND DUE TO CONCERNS OVER COVID-19, THE BOARD OF LAKE BALBOA NEIGHBORHOOD COUNCIL AND VARIOUS COMMITTEE MEETINGS WILL BE CONDUCTED ENTIRELY TELEPHONICALLY AND VIA WEB.

Voting committee members: Jeremy Pisanic (Chair), Jim Stein, Danica Middleton, Allen Nelson & Linda Schwering

1. **WELCOME – (7:32PM)** In Attendance were Jeremy Pisanic, Danica Middleton, Allen Nelson, and Gary Kay.
2. **PUBLIC COMMENT (7:33PM)** Kay – Lake Balboa has another smoke shop at Victory and Balboa Blvds.

LINDA SCHWERING ARRIVED AT 7:35PM.

3. APPROVE MINUTES FOR PREVIOUS MONTHS MEETINGS (MULTIPLE).

(7:36PM) JUNE MEETING MINUTES – no changes

MOTION: "I MOVE THAT LBNC OUTREACH COMMITTEE APPROVE THE OUTREACH JUNE MEETING MINUTES."

Moved: Pisanic, Second: Middleton

YES – 4, NO – 0, ABSTAIN – 0

MOTION PASSED.

(7:37PM) JULY MEETING MINUTES – no changes

MOTION: "I MOVE THAT LBNC OUTREACH COMMITTEE APPROVE THE OUTREACH JULY MEETING MINUTES."

Motion: Pisanic, Second: Middleton

YES – 4, NO – 0, ABSTAIN – 0

MOTION PASSED.

(7:38PM) AUGUST MEETING MINUTES – no changes

MOTION: "I MOVE THAT LBNC OUTREACH COMMITTEE APPROVE THE OUTREACH AUGUST MINUTES."

Motion: Pisanic, Second: Schwering

YES – 4, NO – 0, ABSTAIN – 0

MOTION PASSED.

(7:40PM) SEPTEMBER MEETING MINUTES – no changes

MOTION: "I MOVE THAT LBNC OUTREACH COMMITTEE SEPTEMBER MINUTES BE APPROVED."

Motion: Pisanic, Second: Nelson

YES – 4, NO – 0, ABSTAIN – 0

MOTION PASSED.

(7:41PM) NOVEMBER MEETING MINUTES – no changes

MOTION: "I MOVE THAT LBNC OUTREACH COMMITTEE APPROVES THE NOVEMBER MINUTES."

Motion: Pisanic, Second: Middleton

YES – 3, NO – 0, ABSTAIN – 1

MOTION PASSED.

(7:43PM) NO MEETING MINUTES FOR DECEMBER – MEETING WAS CANCELLED.

KRISTEN FUJITAKI ARRIVED AT 7:44PM.

4. UPDATE ON CHANGES TO LBNC WEBSITE. (7:45PM)

Pisanic – Committee chair videos still need to be uploaded. Will have web page for 7650 Balboa Blvd. for the proposed apartment building. Handful of updates have been done.

JIM STEIN ARRIVED AT 7:47PM.

Discussed needed updates. Still need to input guest speaker recordings.

Kay – outgoing phone message still outdated. Needs updating.

5. OPEN DISCUSSION ON GOALS FOR 2021 (7:56PM)

Middleton mentioned the company Computer Wise and possibly getting it to our local elementary schools. Fujitaki stated that they are over priced and recommended Digital Dragon and/or Planet Bravo.

Schwering met with rep for Propeller Park. They are open to LBNC having monthly Board Meetings there. Much discussion, no decision. Tabled for now due to Covid-19 quarantine and no in-person monthly meetings.

Nelson asked if there was an update on the LBNC Welcome sign to be located at Sherman Way and White Oak. Middleton stated she has emailed Jonah Glickman but has not heard back from him just yet.

Much discussion on how to get Lake Balboa recognized. How to support local businesses.

Fujitaki spoke of having a website portal asking people to tell us about their favorite restaurants/local businesses.

Schwering asked if we have permission to use the 'Welcome to Lake Balboa' street design for any other LBNC print/website/signs, etc. Middleton said she would ask designer to sign off on rights.

Discussed a possible "LAKE BALBOA" postcard which will help support/generate online traffic to various businesses and their info which will all be filtered through LBNC website so that we can capture their contact information.

6. ADJOURNMENT – THANK YOU EVERYONE FOR ALL THAT YOU DO! (9:02PM)

Minutes taken by Middleton.